



Whitepaper

From digital twin to decision intelligence

How the digital twin can deliver
transformative outcomes to water utilities



xylem  vue

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Introduction

Water utilities are on a path to transformation. How can the digital twin fast-track progress?

Around the world, water utilities are embracing data analytics and digital technologies to deliver transformative outcomes for their communities. Digital solutions, many powered by digital twins, are helping water operators and managers solve their most pressing challenges: minimizing water and revenue losses; reducing capital spend to lower costs to communities; decreasing the impact of climate events; bringing down the costs of safely reclaiming wastewater; and reducing emissions associated with water and wastewater management.

But every innovation brings a learning curve – and digital twins are no different.

Traditional models for simulating infrastructure were cumbersome and costly to build. Today,

sophisticated machine learning tools better represent the infrastructure by automatically calibrating to match historical data. Coupled with the right expertise, advanced digital twin technology can improve network visibility, performance and compliance, and deliver significant cost savings. In many cases, however, a lack of frameworks to connect digital twins to holistic decision intelligence solutions makes it challenging for utilities to unlock their full value.

Drawing on the experience of the pacesetters, this guide explores how digital twin technology can be maximized to deliver the most powerful operational and environmental outcomes – and steps utilities can take to start achieving better results, today.

This guide aims to help utilities answer three key questions:

What role can digital twin technology play in optimizing operations?

How can utilities apply this technology to maximum effect?

What can we learn from those utilities leading the way?



Digital twins explained

A digital twin is the **assimilation of data and a computer model** that helps operators **understand how a physical asset, process or system should be performing**, and helps to **predict performance under changing conditions**.



Detect and diagnose anomalies



Test different scenarios



Predict outcomes

It's what you do with the data that matters

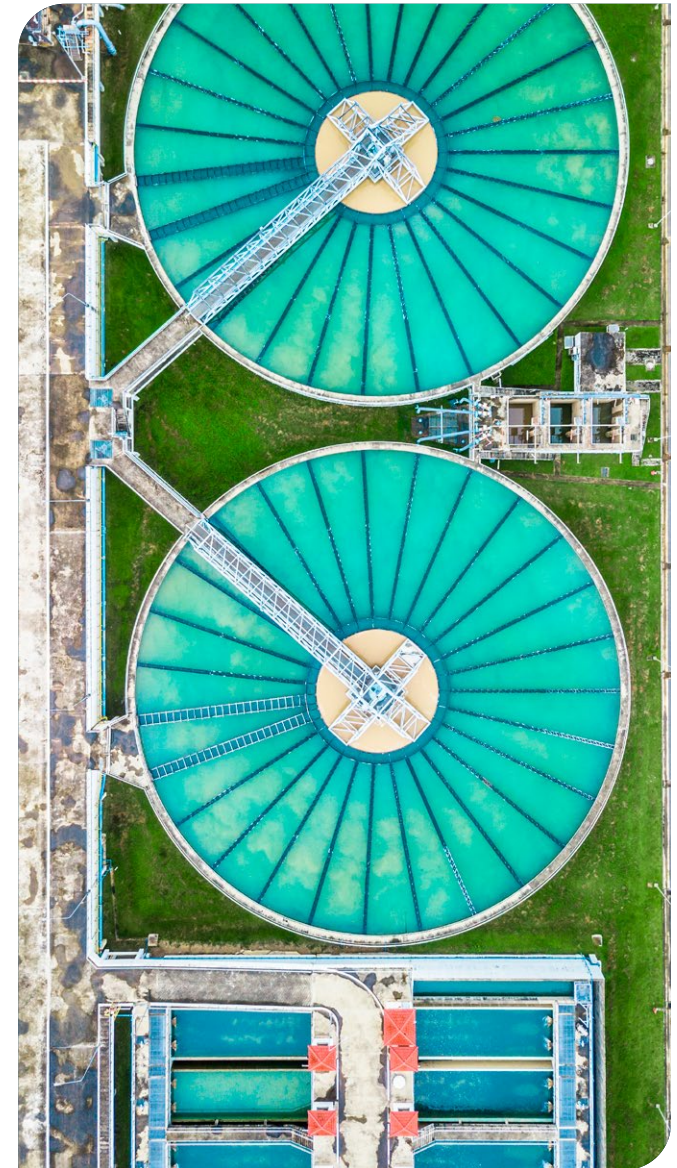
When **digital twin technology** is coupled with **advanced data science** like **hydroinformatics** and **water system expertise**, utilities are empowered to meet their communities' needs reliably, affordably and sustainably. This holistic approach enables utilities to seamlessly integrate digital twins within their digital ecosystem, delivering **enhanced visibility** and **predictive capabilities** that enable **dramatically improved capital and operational decision-making**.

Spotlight on Hydroinformatics

Hydroinformatics engineers are multidisciplinary experts who combine **hydraulic modeling skills**, engineering and an **in-depth understanding of the water cycle** to **tackle age-old water problems in new ways**.

A hydroinformatics engineer works with the digital twin outputs to develop powerful algorithms that produce recommendations for a utility. These might include real-time operational recommendations through a real-time decision support system, or off-line recommendations pertaining to assets and planning initiatives.

Today's utilities are inundated with data collection and analysis. Hydroinformatics engineers help cut through the deluge by designing algorithms that deliver the most useful data to the operator in the right way, at the right time, every time.



Benefits delivered by digital twins



Control

When combined with decision support systems and water expertise, the digital twin has the potential to deliver autonomous, optimized control, freeing up operators to focus on other tasks. Think self-driving car!



Recommendations

In sophisticated applications, the digital twin generates multiple scenarios and provides operational recommendations to achieve set KPIs. The operator then chooses a course of action based on these recommendations. Think GPS.



Scenarios

At this level, the digital twin is capable of processing variables to predict an outcome, but it still requires the operator to manually optimize the asset, process or system.



Visibility

At its most basic level, a digital twin shows operators what is happening within an asset, process or system right now. This application relies on the operator to take action based on visibility of current operations.

...unlocking powerful outcomes

When combined with **deep domain knowledge** and **hydroinformatics**, the digital twin becomes a decision support system to improve outcomes.

1.

Lowering OPEX and CAPEX

By using past data and automatically 'calibrating' to better represent the infrastructure, the digital twin enables continuous, real-time optimization and highly accurate predictions to improve the efficiency and resilience of an asset, process or system.

3.

Empowering utility leaders to get ahead of workforce challenges

Rather than starting from scratch, data from the digital twin helps new operators pick up where their predecessors left off, driving incremental improvements as turnover in workforce happens.

2.

Minimizing downtime and maintenance costs

Operators are empowered with decision intelligence to quickly detect and diagnose operational anomalies and trigger proactive maintenance or asset replacement.

4.

Delivering insight on the interrelationship of assets

For example, how does an underperforming pump impact a drinking water network and what strategy is needed to compensate in the short term and enable optimization?

Benefits delivered by digital twins

Digital twin technology can deliver benefits at four levels

1st Visibility



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2nd Scenarios



At this level, the digital twin is capable of processing variables to predict an outcome, but it still requires the operator to manually optimize the asset, process or system.

3rd Recommendations



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4th Control



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Empowering utility leaders to get ahead of workforce challenges

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Delivering insight on the interrelationship of assets

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Utilities can deliver big results across assets, processes and systems, no matter where they are in their digital transformation

Utilities in the early stages of digital transformation are achieving big results with smaller-scale applications of digital twin technology. **Smart condition monitoring solutions help operators optimize the performance of individual assets like pumps in real time and predict failures long before they happen.**

These solutions combine multiple data points, such as voltage and current from electric-motor power lines, with important parameters like pressure, level or flow, to create actionable insights. A powerful algorithm detects discrepancies at the earliest stage – with a level of precision beyond what's possible with manual detection – to pinpoint their exact location and elements driving the alerts.

The result?

Operators are empowered with the intelligence they need to make crucial decisions, earlier.

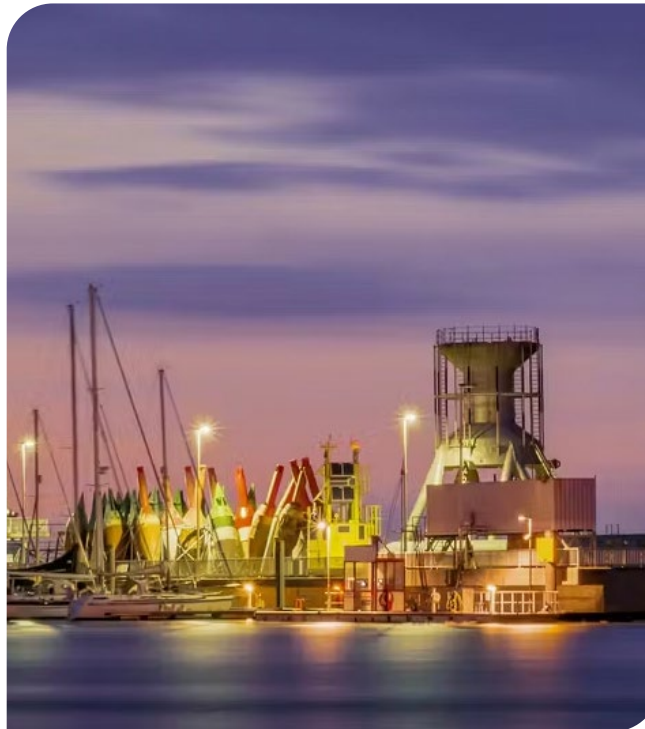


Learning from the pacesetters

Leveraging digital twin technology for process optimization

EWE WASSER GmbH (EWE) in Germany wanted a system to optimize the energy consumption associated with aeration and improve safety with better system control of chemical usage, while ensuring compliance with local effluent limits at the Cuxhaven treatment plant. EWE partnered with Xylem to develop and deploy Xylem Vue's Plant Real-Time Decision Support solution, which uses machine learning to create models of the carbon, nitrogen and phosphorous elimination processes based on data from the plant's SCADA system. Several "virtual sensors" were developed to calculate an estimate of the incoming carbon, nitrogen and phosphorous loads of the influent.

Since implementing the **Plant Real-Time Decision Support**, the Cuxhaven treatment plant has shown a 30% reduction in aeration energy usage, corresponding to 1.2 million kWh annually, while ensuring that all plant effluent concentrations continue to maintain regulatory compliance. [Read more.](#)



>30%

reduction in aeration energy usage

1.2 million

kWh saved annually

"We worked hand-in-hand with EWE WASSER GmbH to develop a real-time digital twin of the entire plant. **Now, each process receives optimal aeration and chemical inputs to match the chemical and biological oxygen demand.** It's a new level of control that has helped the plant accurately estimate influent concentration and optimize the aeration process while meeting regulatory requirements. **It's a win-win."**



Gunnar Brueggmann
Director of Business
Development at Xylem

Optimizing wastewater networks with the digital twin

Faced with climate variability that stressed the performance of existing infrastructure, the **City of South Bend**, Indiana partnered with Xylem to build an operational digital twin that optimized its existing infrastructure network with artificial intelligence, creating a smart system capable of predictably reacting to sudden wet weather events.

The City's digital twin also enabled scenario analysis to determine investment pathways that would be most acceptable to the community through fact-based public consultations. Xylem is now working with South Bend on a revised plan consisting of a monitoring system of more than 165 sensors and software agents located throughout the City's urban watershed.

The Xylem Vue's SSO/CSO Prediction and Prevention solution will enable the City to exceed the requirements of a wastewater consent decree for 60% less capital investment than originally planned. [Read more.](#)



"From a pure numbers perspective, **we spent \$400 million less than originally expected.** For South Bend, with a population of just over 100,000, if we hadn't optimized our system by working with Xylem, the original cost estimate would have equated to about \$10,000 per citizen."



Kieran Fahey
Director, Long-Term Control Plan, Department of Public Works, City of South Bend

\$400M+
in estimated CapEx Savings

80%
reduction in combined sewer overflows

Optimizing wastewater networks with the digital twin

When the **City of Columbus**, Ohio, was seeking new control strategies to help reduce sewer overflows, and determine ways to reduce operational and maintenance costs while achieving maximum use of its assets, the City's Department of Public Utilities partnered with Xylem to design a solution. The City has two interconnected treatment plants, and a chemically enhanced primary system for wet weather treatment. As a result, its network is complex, with a number of gates in the collection system that allow control. Xylem worked with the City to design a solution, rooted in digital twin technology and underpinned by a hydroinformatics approach, that would offer precision guidance on when the utility should utilize wet weather treatment facilities at its two wastewater treatment plants.

Xylem Vue's SSO/CSO Prevention and Prediction solution calibrates data from various sources across the City's network of assets to provide recommendations to guide operations and achieve maximum utilization.



"Working with Xylem, we are now able to combine data from multiple sources within our complex network, allowing us to maximize use of our existing assets. **The solution has improved coordination and insight across our entire sewer system**, and it is now a vital tool in our management of sewer overflows."



Stacia Eckenwiler
Assistant Administrator,
City of Columbus Department
of Public Utilities

Greater collection

**system
insight**

**Guided control
recommendations**

to balance flows between plants during wet
weather

Optimizing wastewater networks with the digital twin

Nashville Metro Water Services operates a complex water distribution system including over 3,000 miles of water mains, two 90MGD water treatment plants and 56 water pumping stations. In reviewing the digital twin data from its **Xylem Vue's Network Real-time Decision Support application**, the utility found that the water age at a particular tank was significantly higher than expected – exceeding 200 hours and trending upward. Armed with this insight, the utility reduced the tank fill lower limit by three feet in order to increase water turnover and reduce water age.

The utility was then able to monitor the tank in real-time, and resulting data confirmed that the water age was steadily decreasing to a range between 100 and 115 hours before stabilizing. The solution allowed the utility to quickly detect anomalies within its distribution network and take proactive measures to prevent disruption. As a result, they can now continue delivering safe, high-quality drinking water to the community. [Read more.](#)



“The intelligence provided by the real-time decision support solution helped us discover a situation which traditionally would have been very labor-intensive to spot, and the impact of the tank level change on water age would have been almost impossible to confirm in real time. The **increased visibility** afforded by **digital twin technology** allowed us to identify the problem and make improvements quickly, and with confidence.”



Justin Bowling
P.E., Engineer III, Metro Water
Services in Nashville,
Tennessee

Detected anomalies

to support proactive intervention

Ensured drinking

water remained safe to consume

Optimizing drinking water networks with the digital twin

Due to the complex design of **Global Omnium's** 200km-long main drinking water network in the **City of Valencia**, Spain, operators found it challenging to optimize operations. A lack of visibility across the system made it impossible to gain an understanding of the network's current state of behavior.

However, since 2009, Idrica's GoAigua technology has enabled the utility to use a digital twin to help support data-driven decision making. With continuous application and refinement over the following decade, the **GoAigua digital twin solution (now part of the Xylem Vue platform)** is now a comprehensive decision support tool for Global Omnium.

The solution integrates and standardizes all data regardless of source. Based on a hydraulic model which contains 1,000 km of pipeline, the tool calculates more than 20,000 hourly measurements per day to produce performance metrics every five minutes. With this insight, the utility has reduced maintenance OPEX by 20% and non-revenue water by 30%. [Read more.](#)



"Thanks to this digital twin solution, our network management has improved in several areas. By reproducing network behavior and simulating what-if scenarios in real-time, not only have we **cut maintenance OPEX costs by 20%**, but we have also reduced **non-revenue water by 30%**. Furthermore, with enhanced visibility into the entire system, our response time to emergency scenarios has significantly improved. We can now efficiently supply safe drinking water to Valencia's more than 1.6M residents."



Juan Francisco Maestre
Head of Services at Global Omnium

20%

reduction in maintenance OPEX costs

30%

reduction in non-revenue water

Applying digital twin technology at the asset level

When a **major wastewater utility in Europe** was facing cavitation issues at one of its treated sewage water pumping stations, an asset-level digital twin application was deployed as part of the utility's control strategy. The pumping station was responsible for transporting water over a long and complex network towards the ocean, which ultimately led to variable water levels. Due to this variability, the pumps were operating in an uncontrollable state of cavitation. Variables in ocean tide levels and treatment outputs also made it impossible for operators to set the right pump control strategy.

SAM PRO – **Xylem's Smart Asset Management Performance & Reliability Optimization solution** – was used to define the acceptable operating parameters for the pumps. By optimizing the pump station system performance, the utility was able to increase the reliability and total lifetime of its assets. Not only did this eliminate unplanned service visits to the site, but it also improved overall system efficiency, resulting in significant OpEx and CapEx savings.



Eliminated

unplanned service visits to the site

Significant

OpEx and CapEx savings

“Using digital twin technology, the **SAM PRO solution provided real-time performance insights** that allowed the utility to easily identify when assets were operating outside of their best efficiency zone. Working in collaboration with the team on the ground, we were able to integrate the data sets from across the utility's assets and systems. By optimizing their systems, we could **accurately predict and prevent pump failures** caused by excessive cavitation. For the first time, the total cost of ownership of the assets is fully under control.”



Mike Otten

Director, Systems Intelligence
at Xylem

How to get there: three steps to supercharge your digital twin

1. Audit

your current situation by reviewing all areas where forecasted or more detailed data and information can help your utility make faster or more efficient operational or planning decisions.



What real-time data do we currently have access to? For example, do we have the visibility to track flow, pressure, and water quality in the drinking water network, or flow and level in the collection system? Are we using that data to make improvements?



Do we have accurate flow forecasts for water distribution systems or collection networks?



Are we acting on our data and leveraging it to make informed operational or business decisions?



Where could we apply tools to save energy and chemicals without compromising water quality?



How could we leverage existing infrastructure to deliver more affordable capital improvement programs?

2. Evaluate

how much value a digital twin can bring to your utility by starting with a “Discovery Project”. This is a low-cost way to gain an understanding of the challenges and data requirements for implementing a digital twin, and a rationale for implementation, possibly including a return-on-investment analysis. A Discovery Project can also help to articulate the value of a partnership engagement with your technology provider.



Does the digital twin provide real-time decision support, giving operators recommendations based on current or predicted conditions to further optimize the water, wastewater or treatment system?



Can the digital twin automatically optimize and control assets in the network, and provide alerts when anomalies occur in the system?



Are there limitations to the types of data the digital twin can leverage (i.e. SCADA, GIS, sensors, etc.)?



How can our utility efficiently and accurately assess the ROI of deploying a digital twin in our unique context?

3. Prioritize

projects appropriate to your unique requirements. It might make sense to start by optimizing a single asset or area of the utility. Or, there could be an opportunity to move faster if there is an established understanding of how a digital twin can be leveraged to provide operational guidance, automation and control across your network. Every community, utility, and system are unique.



Does the digital twin offer rounded expertise – water & wastewater, data science and civil engineering – to allow you to fully leverage the technology's potential?



Will the provider partner with you to optimize the digital twin as operating conditions change over time?



Is the provider appropriately resourced to serve your utility and provide ongoing support?

Looking to the future



As water utilities around the world embed digital solutions throughout their networks, digital twin technology is accelerating digital transformation.

A potent blend of digital twin data, decision science and hydroinformatics is enabling utilities to cut through the data deluge to make smarter capital and operational decisions.

Whether at the asset, process or system level, water operators are delivering big results quickly – and setting up for a more resilient and sustainable water future.

Let's see what's possible for your utility.

Visit: xylem.com/xylemvue



Xylem |'zīləm|

- 1) the tissue in plants that brings water and nutrients upward from the roots.
- 2) a leading global water solutions company.

Xylem is the connective tissue and system in plants which cleanses and transports water from the root to where it is needed most to sustain life.

And this is the essence of Xylem as a company. We are committed to driving sustainable impact by ensuring our connected technologies and solutions support our customers and the communities they serve, to tackle the water challenges that matter most to them.

For more information on how Xylem can help you, visit xylem.com.

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Xylem Vue is the result of the partnership between Xylem, a global leader in water technology and Idrica, an international pioneer in water data management, analytics and smart-water solutions. Through this partnership, Xylem and Idrica bring together their technology, innovation, and expertise to solve the world's most critical drinking water, wastewater and other water-related challenges.

Our single, integrated software and analytics platform – built by utilities, for utilities – enables utilities to take digital transformation to the next level, maximize investments, identify and solve problems more quickly, operate more efficiently and deliver water more effectively and affordably to their communities.

xylem.com

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