

CHALLENGE STATEMENT 3

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Our Team

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Mauren Cheyenne Dijamco



Marcus Joshua Cambi



Julia Hanne Pal

Alexander Matthew Nataño





Challenge Statement #3

Develop an interactive and engaging activity, presentation, or module that will increase awareness of an important water topic that you select. Your proposed educational module should be informative and include calls to action that can engage young people and even their broader communities in the ongoing work to address the water issues.

What is the issue?



Filipinos lack access to safe water sources while **7 MILLION** rely on unsafe ones

IN THE PHILIPPINES, OUT OF THE POPULATION OF



of households lack access to a safely managed water supply

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113 MILLION FILIPINOS,

of households lack safe sanitation



What is the issue?





Inadequate education and awareness of the status quo

Lack of entertainment and motivation to participate and take action in environmental causes

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Limited outreach, especially in rural areas

The Solution What if we spread awareness on water in a fun and engaging way?

Agwe is an educational campaign addressing critical water issues through an **integrated website** aimed for viewers **aged 12-27**.

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The Solution

AGWE Website

A dynamic website advocating for water sustainability, also with donation links for concerned organizations and various other features.

CLEAR BLUE SEAS: Sing Along!

Drawing inspiration from Ppop, it teaches the general audience ways to save water in their locality.

KNOW YOUR WATER: Be Educated

An informative module on water issues from the Philippines, highlighting water as a basic human right.

AGWE - THE CHRONICLES: Gamify!

A game featuring a combination of story and third-person shooting gameplay, centered on water conservation.

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HADRIEN AND THE WATER GUARDIAN: Read a Story

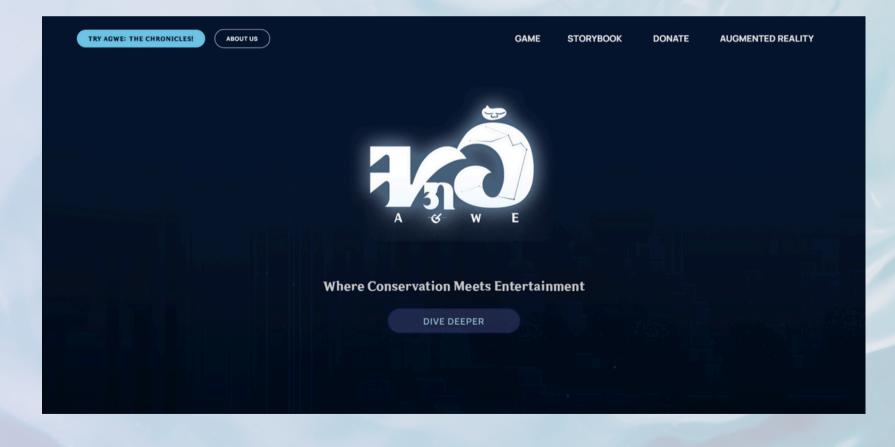
A pixel art story book showcasing the power children have in advocating for water security.

BRING TO LIFE: Augmented Reality

An AR that brings issues from screen to reality. Make learning engaging by teaching water conservation practices visually.

AGWE Website

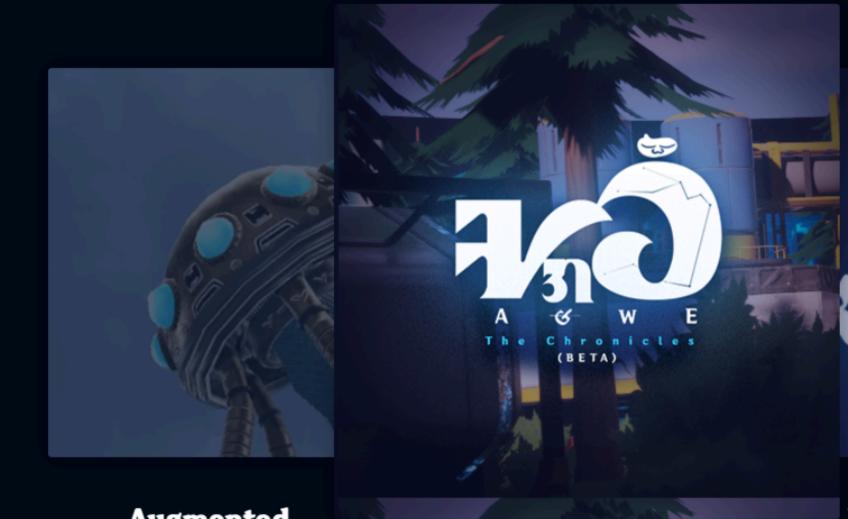
A dynamic website compiling works that advocate for water sustainability and minimizing water waste, also providing users with donation links for concerned organizations and various other features.



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https://agwechronicles.webflow.io



Augmented Reality (DEMO)

Want to experience more than just video games? Immerse yourself into the world of AR!

AGWE: The Chronicles (BETA)

Dive deep into the world of Hadrien and his guardian, facing off against monsters & solving puzzles!

DOWNLOAD AGWE: THE CHRONICLES!

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Know Your Water: An Educational Module

Thirsty for knowledge? Take a look at our 1st Edition advocative module!

If you have the means,

Donate to Water Organizations!





AGWE Team Xylem 2024



◆ water.org®





PLAY WITH THE BEAT





Got Any Questions?

This is a community forum, feel free to add on any suggestions!

First, tell us about yourself

YOUR NAME*

EMAIL*

LOCATION*

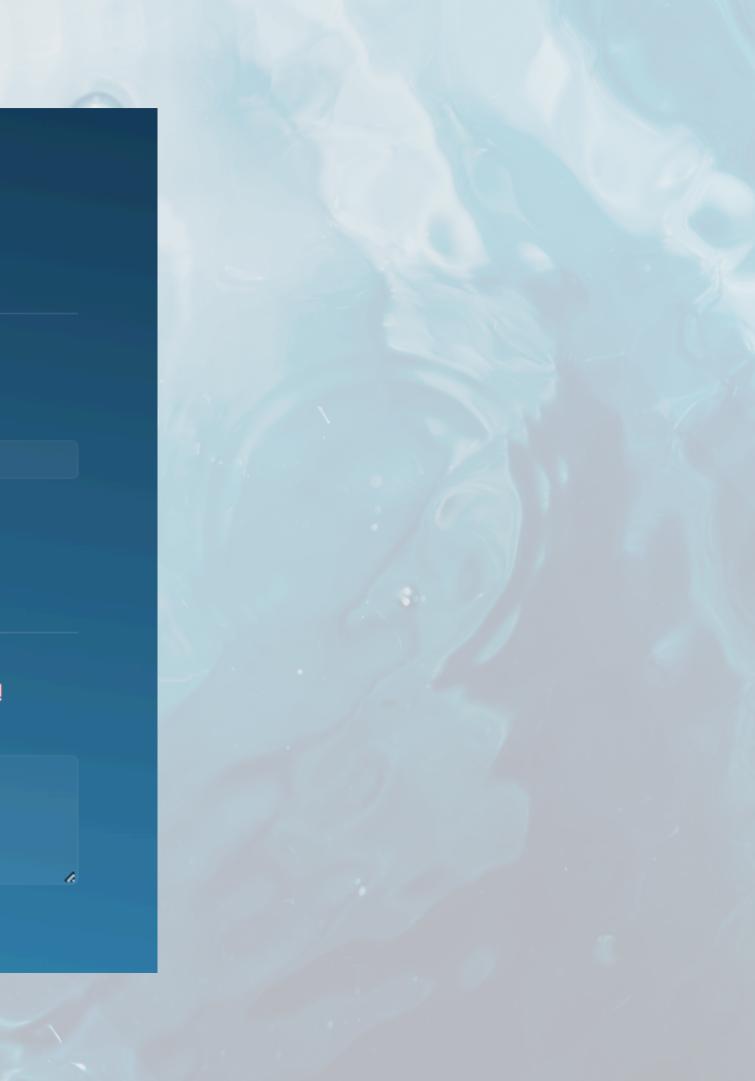
City, Country

Raise your queries or suggestions here!

PROJECT COMMENTS

Anything else you'd like to add?

SUBMIT



CLEAR BLUE SEAS: Sing Along!

A song with original production and vocals advocating proper water consumption & awareness. Drawing inspiration from P-pop, it teaches the general audience ways to save water in their locality.



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https://tinyurl.com/agwe-song Link embeded in AGWE website

HADRIEN AND THE WATER GUARDIAN: Read a Story

A pixel art story book showcasing the power children have in advocating for water security by telling a captivating tale. It ensures youth engagement and relations through the journey of Hadrien.



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https://tinyurl.com/agwe-storybook

KNOW YOUR WATER: Be Educated

An informative module on water issues, key statistics, and case studies from the Philippines, highlighting water as a basic human right. It also offers tips on water conservation and purification.



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https://tinyurl.com/agwe-module

AGWE - THE CHRONICLES: Gamify!

A game featuring a combination of story and thirdperson shooting gameplay. Players will also encounter trivia and puzzles centered on water conservation ensuring a fun and educational experience.



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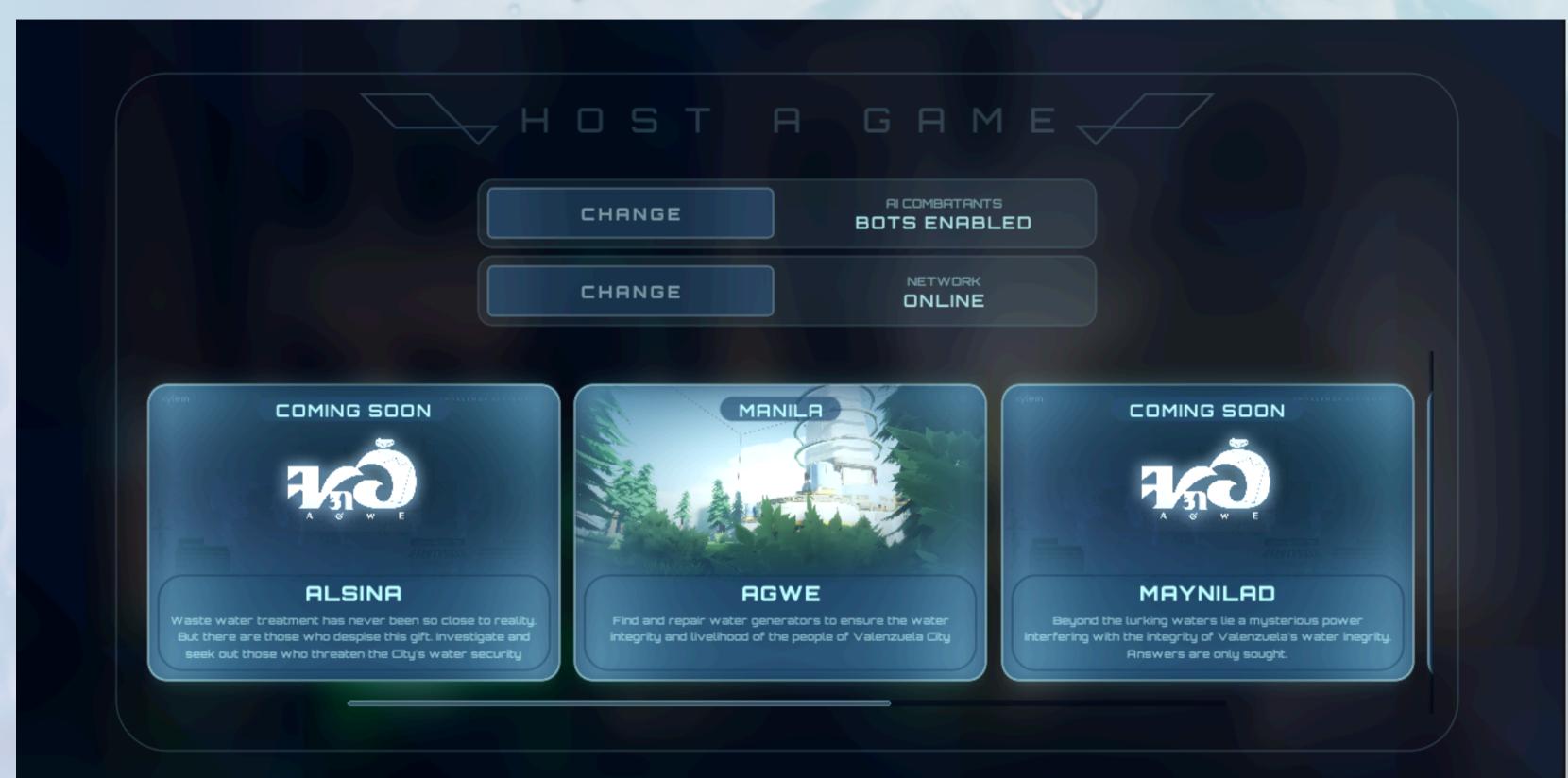
<u>https://tinyurl.com/agwe-the-</u> <u>chronicles</u>

Link embeded in AGWE website

AGWE - THE CHRONICLES: Gamify!

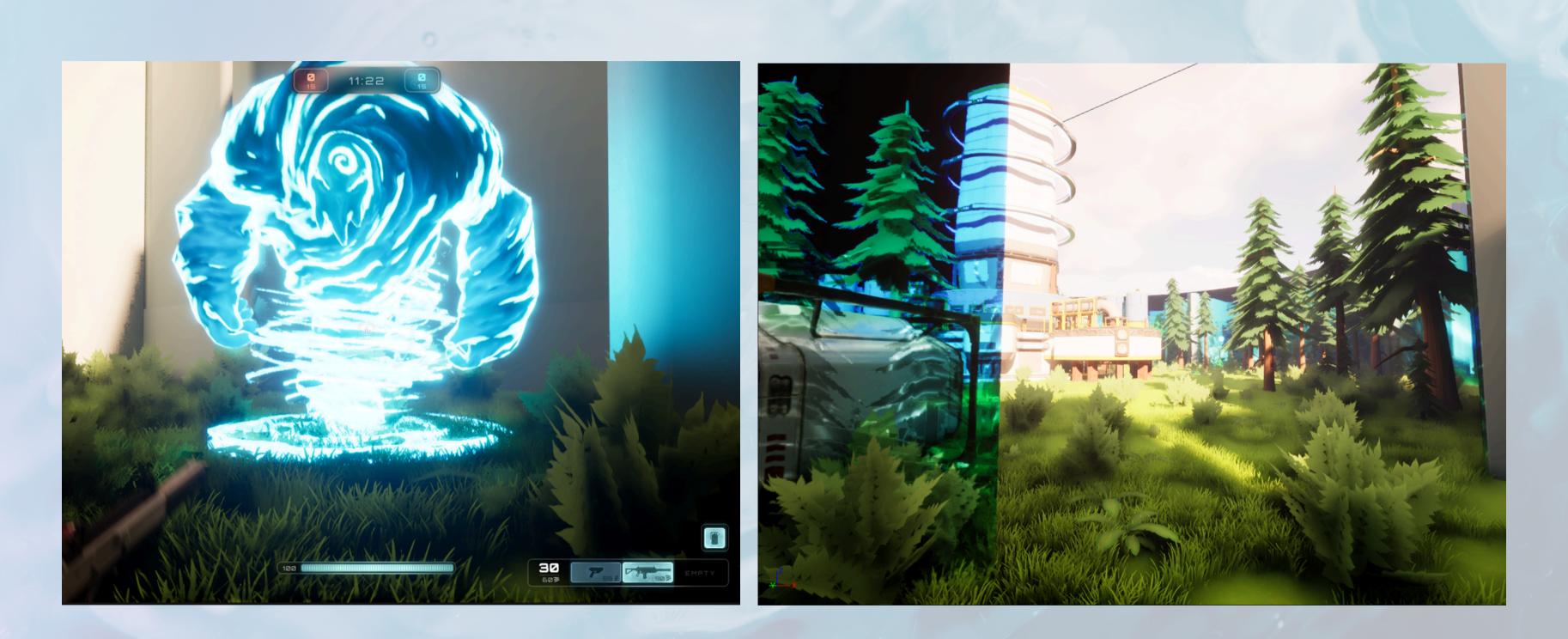


AGWE - THE CHRONICLES: Gamify!



BACK

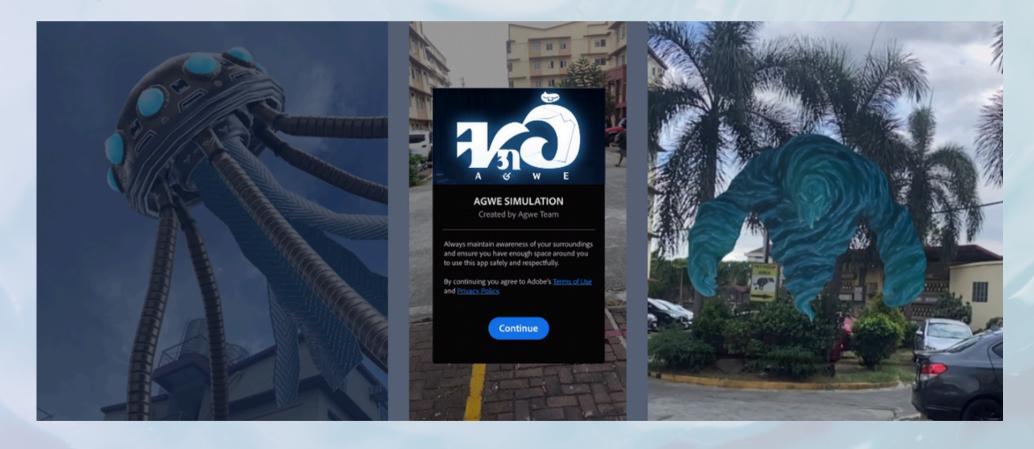
AGWE - THE CHRONICLES: Gamify!



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BRING TO LIFE: Augmented Reality

An AR that brings issues from screen to reality. Make learning engaging by teaching water conservation practices visually and interactively. With 3D designs, it educates and entertains the youth.







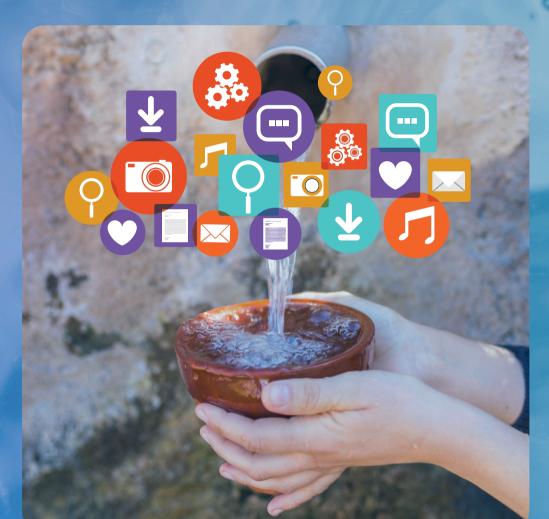
How do we monitor engagement?



• Number of Views, Likes, Downloads!



So, how is the problem solved?



By implementing educational multimedia such as music, game, module, storybook, and AR.

By providing information in an engaging manner, reaching a wider audience subconsciously.

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By endorsing the project to local governmental units, schools, and social media platforms.



For each second that passes, a drop of water becomes ever more important.

It is our vision to help the youth become a part of the solution in solving the near water crisis through awareness and education.

Although the primary target was our local city, we are positive that the effects can be spread through online means where more and more of the youth around the world can hear our music, our intentions, and our message.

One day, the youth will be responsible for their own future and water security.